

## Social Networking - Lesson Plan (1 hour)



### Introduction to Social Networking

#### Goals

- Introduce your learner to Social Networking

- **Explain** that social networking on the Internet is a way to keep in touch with people, share interests and make new friends
- **Explain** that there are many different social networking sites e.g. Facebook, Google+, Twitter etc.
- **Explain** that in order to use a social networking site, you need to join
- **Explain** that in this lesson you are going to look at some of the features of Facebook, Google+ and Twitter

#### Resources/Notes

Improver Handout – Social Networking



### Introduction to Facebook

#### Goals

- Show your learner how to open a Facebook page
- Help your learner understand the features of a Facebook page

#### Suggested Actions

- **Explain** to your learner that you need to join Facebook to set up your own profile. Once you do this you can keep your information private, so that you only share it with friends.
- **Explain** that some companies & clubs like to set up Facebook pages that can be viewed by the public – even if they are not members of Facebook.
- **Explain** that they are going to explore a company's public Facebook page
- **Ask** your learner to open the Internet
- **Ask** your learner to go to [www.ageaction.ie](http://www.ageaction.ie)
- When the homepage opens, ask them to click on the Facebook link
- **Explain** the Facebook homepage
  - Log In
  - Wall
  - Comment

#### Resources/Notes

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#### Remember

- **Explain...**
- **Let them try it**
- **Practice...**

#### Note:

The Facebook Log-In prompt will always appear at the top of a Facebook page if you are not already logged in

- Like
  - Tabs
  - **Explore** the homepage
- Exercise**
- Go to the photo tab on the Facebook page and browse through one of the Age Action photo albums
  - Use the back browser button to go back to the Age Action Facebook homepage
  - **Explain** the **Like** and **Comment** buttons on the homepage
  - **Ask** your learner to click on **Like** – What happens?
  - **Explain** that you need to be logged in to Facebook to use the **Comment** or **Like** features – but you can still browse the information on a Facebook page without being a member or logged-in
  - **Ask** Your learner to close the internet

**Note:**

If you click on **Like** or **Comment** and are not logged into Facebook, the Facebook sign-up prompt will appear. Close the prompt.

**Note:**

If Your learner would like to join Facebook now, follow the instructions in the Social Networking handout (approx 30 mins)

## Introduction to Twitter



**Goals**

- Show your learner how to open a Twitter page
- Help your learner understand the features of a Twitter page

**Suggested Actions**

- **Explain** that Twitter is a social networking service that allows people to write short messages (called Tweets) to let people know what they are doing & what they are thinking.
- **Explain** that members of Twitter can follow you, if they're interested in what you're doing & that you can follow people, including famous people on Twitter, if you're interested.
- **Explain** that once you have followers on Twitter, every time you post a tweet all of your followers will receive it. Similarly, if you follow someone, when they tweet, you will receive it.

**Resources/Notes**

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**Note:**

You can send a Tweet to just one person by putting an @ before their Twitter address. This tweet will only be seen by them & anyone who is following both of you

- **Explain** that you can send a 'private' tweet to a person that only they will see by going to **Direct Message** on their Twitter page.
- **Explain** that when you join Twitter, you get a Twitter address. Interested parties can type in your Twitter address and look at your profile page to view your Tweets.
- **Explain** that many companies use Twitter to communicate information to hundreds of interested people immediately, rather than sending e-mails etc.

### Activity

#### Browse a Twitter profile page

- **Ask** your learner to go to [www.ageaction.ie](http://www.ageaction.ie) and click on the Twitter link on the homepage
- **Explore** the Age Action Twitter homepage
  - Follow button
  - Tweets
  - Following/Followers
  - Favourites
  - Sign up

**Note:** Your Twitter address does not have to be your own name – it could be a 'pen-name'

**Tip:** Point out the number of people following – they will all receive each Tweet that's posted

### Note:

If Your learner would like to join Twitter now, follow the instructions in the Social Networking handout (approx 30 mins)

## Introduction to Google+



### Goals

- Introduce your learner to the features of Google+

### Suggested Actions

- **Explain** that like Facebook and Twitter, Google + is a social networking site where you can share information with people
- **Explain** that Google+ has combined many of the features of Facebook and Twitter and have added some new features
- **Explain** the following Google+ features
  - Circles
  - Hangouts
  - Search
  - Instant upload
  - Messenger

### Activity

Browse Google+ features.

- Ask Your learner to Go to [www.google.ie](http://www.google.ie)
- Click on the +You tab on the Google homepage
- Scroll down the page to see the **About Google+**
- Click on **Get Closer to family and friends**
- Click on the Watch video button

### Resources/Notes

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### Note:

If Your learner would like to join Google+ now, follow the instructions in the Social Networking handout (approx 30 mins)